

10th September, 2018

National Stock Exchange of India Ltd, Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai – 400051. Fax No.26598237/26598238

Name of Scrip: CIGNITITEC

BSE Limited P.J. Towers, Dalal Street Mumbai - 400001. Fax No.22722037/22723121

Scrip code: 534758

Dear Sir,

Sub: Cigniti Technologies Limited-Meeting with several funds/Investors-Reg.

We bring to the kind notice of Exchange that under Regulation 30(6) read with Schedule II of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company represented by Mr. C. Srikanth, Director and Mr. V. Krishnan, Chief financial Officer of the Company will be participating in a Non-Deal Road show (organized by Adfactors PR) in Mumbai from 11<sup>th</sup> September 2018 to 12<sup>th</sup> September 2018. In this regard, please find enclosed investor presentation for your information and records.

Thanking You

Yours faithfully,

For Cigniti Technologies Limited

jagarlasud HNO A.N.Vasudha Hyderabad **Company Secretary** 

Encl: as above.

#### **Cigniti Technologies Ltd**

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# Cigniti Technologies Ltd. Investor Update

Aug 2018

### Cignití Software Quality Assured

## Cigniti: Business Overview & Key Metrics

### Cigniti is a globally recognized player in Specialized Quality Engineering Services and an emerging leader with Digital offerings

#### **Business Overview**

- Founded in 1998, Cigniti is a global player in Specialized Quality Engineering Services
- It offers **Services** including Traditional Quality Assurance & Testing, Quality Engineering, Digital Testing and many more services
- 2100+ Employees worldwide, 1800+ testers
- **200+** Active customers including **49** Fortune 500 Customers
- Differentiator: IP led approach to digital through BlueSwan Platform
- Key Verticals: BFSI, Travel & Hospitality, HealthCare
- Shareholding Pattern: 50.28% Promoters, 49.72% Public holding

### Awards & Recognitions

- World's first Independent Quality Engineering Services Company to be appraised at CMMI-SVC v1.3, Maturity Level 5, and we also are ISO 9001:2015 & ISO 27001:2013 certified
- Positioned as a **'Star Performer'** and **'Major Contender'** in the Everest Group PEAK Matrix. 3 years in a row.
- Positioned in **Gartner's Magic Quadrant** for Application Testing Services, Worldwide for 3 years in a row.
- Recognized as a Leader by **NelsonHall** in NEAT charts for Software Testing, for 3 years in a row as a Leader in the Digital & Consulting market segments.

### **Financial Overview**

2016	2017	2018
5,948	6,193	6,933
90	94	108
4,969	6,744	6,612
979	-219*	524
16.5%	-3.6%	7.5%
	5,948 90 4,969 979	5,948     6,193       90     94       4,969     6,744       979     -219*

#### Customers

SUB VIE

BROADCOM.

axoSmithKline

A strong client base of 200+ Active Customers Bankof America Hertz.

pay

AstraZeneca

RYANAIR

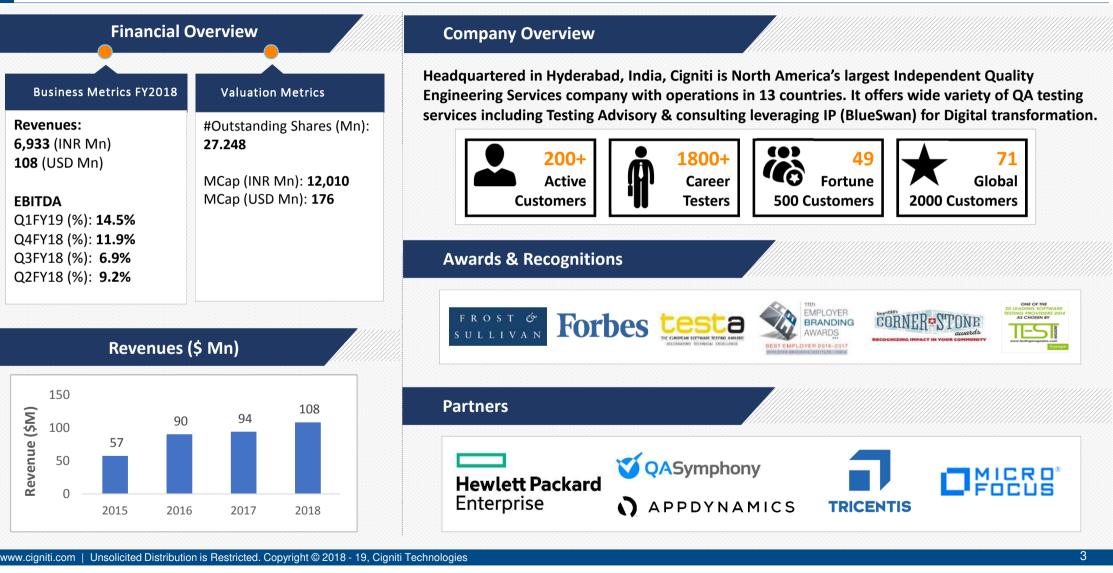
#### Partners

Deeply interconnected in rich ecosystems



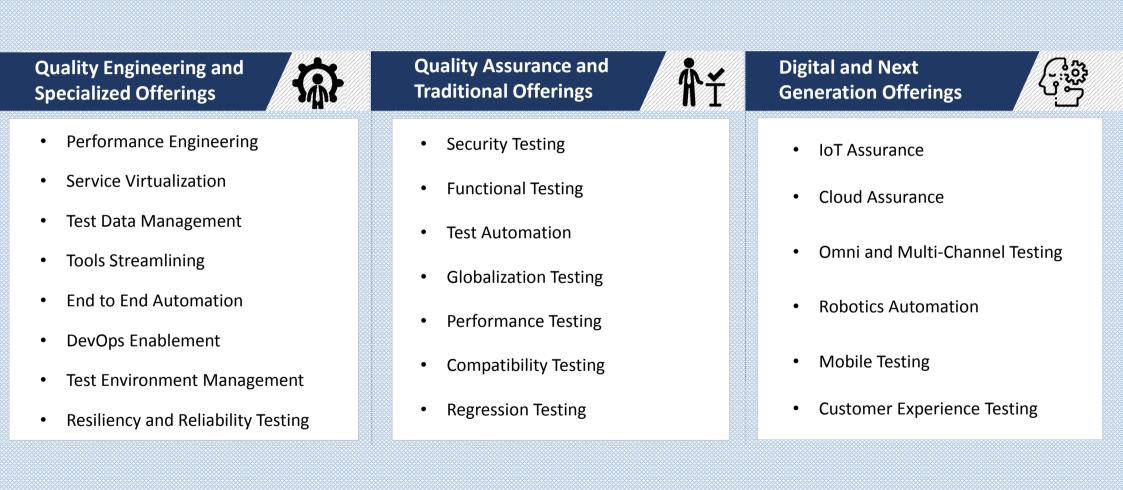
## Cigniti: A Global Leader in Specialized Quality Engineering Services

Cigniti Software Quality | Assured



## Cigniti's Core Service Offerings for Large Enterprise Clients





## Independent Software Testing Market Overview



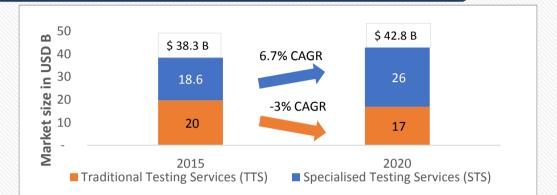
E-Commerce & Mobile Apps

Analytics, SW and Big Data

Cloud Computing

Specialized Testing Services (STS) market is outgrowing the Traditional Testing Services (TTS) market substantially

- Quality Assurance & Testing Service a large market with healthy growth forecast through 2022
- Specialized Testing Services players growing faster
- Specialized Testing Services players amplifying differentiation through IP investments, domain specialization and AI





Software Testing market is moving towards Specialized, digital, customer focused & revenue seeking clients. Cigniti is also growing in that direction

### Why Independent Software Testing Services – Views from Leading Global Analysts



## Gartner

- STS Providers offers clients independence and ability to deliver the full life cycle of testing services
- Work on deals ranging from only a few to several hundred fulltime equivalents working on a project.
- Good fit for specialist skills, industry- specific skills and their flexible & nimble approach.

## Forrester

- Addresses the inherent conflict of interest between development and testing activities, ensuring appropriate rigor in the testing process.
- View software with a critical eye and ensure the highest quality of customer-facing applications



- Client spending transfers from TTS to STS
- Demand for STS Has Expanded to Multi-Year Contracts and to "Shift-Left"
- Clients are looking for Third-Party-Certification for Compliance

Everest Group®

 Testing as a service offers a variety of benefits, including pay-per-use, which saves on investment in expensive tools & infrastructure and experts, and access to specialized skill sets to deal with complex problems



#### Flexibility and Expertise to support our evolving needs

- Director in the Services Industry

Reviewer Role

Mar 27, 2018
Sourcing, Procurement and Vendor
Management

Quick implementation with value realization. Need to ensure scoping is done right.

- VP Product Engineering and Infrastructure in the Miscellaneous Industry

\*\*\*\* Reviewer Role Feb 28, 2017 Applications Great leadership and team members. Highly recommended for independent testing services

- Director of QA in the Services Industry

 \*\*\*\*\*
 Reviewer Role

 Jun 20, 2017
 R&D/Product Development

## Global Software Testing Market Share – Companies (TTS+STS)



Rank	Vendor	Est. 2015 Global STS Revenues (\$M)	Market Share
1	Accenture	1,900	9
2	Cognizant	1,750	9
3	IBM	1,400	8
3	TCS	1,400	8
5	Capgemini	900	5
5	NTT DATA	900	5
5	Wipro	900	5
8	Infosys	825	4
9	Atos	650	4
10	Tech Mahindra	550	3
11	HCL Tech	500	3
12	CSC	400	2
12	HPE	400	2
12	CGI	400	2
15	SQS	350	2
15	Amdocs	350	2
16	Qualitest	200	1
17	Cigniti	93 ( <mark>108</mark> )	0.5

### Market Dynamics & Shift from TTS to STS Top 15 Vendors : 73% of Market Share- 13.5 Billion \$ Other vendors : 23% of Market share : 4.9 Billion \$ **Cigniti** Stands 3<sup>rd</sup> in STS, Pure-plays by revenue and 2<sup>nd</sup> by headcount Client spending transfers from TTS to STS; as a result, TTS declines year after year, while multi-year SLAbased contracts drive growth.

**Nels**onHall

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Source: Nelson Hall Software Testing Services Assessment & Forecast, July 2016

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### Market Share of Independent/Specialised Software Testing Services Companies



SQS, QualiTest and Cigniti Lead STS Pure-Plays, followed by Two

Rank	Vendor	Est. 2015 Global STS Revenues (\$m)	Market Share (%)	
	SQS PF	400	2	
1	SQS (actuals)	350	2	
2	QualiTest	200	1	
3	Cigniti	<sub>80</sub> (108)	o(0.5)	
4 7	Applause	75	0	
5	Olenick & Associates	40	0	
6	Planit	35	0	
7	MTP	30	0	
=	Inspearit	30	0	
8 7	Maveric Systems	25	0	
9	QA Infotech	22	0	
10	Imbus	20	0	
	RTTS	20	0	
Total top 1	10	1,327	7	
Total pure-plays		17,238	93	
Total vend	lors/market spending	18,565	100	

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- **Cigniti** Stands 3<sup>rd</sup> in STS, Pure-plays by revenue and 2<sup>nd</sup> by headcount
- Client spending transfers from TTS to STS; as a result, TTS declines year after year, while multiyear SLA-based contracts drive growth.
- STS will account for 60% of testing services spending globally by 2020, mostly fuelled by continued transfer from TTS to STS

Strong PE Acquisition interest in Independent software testing companies.

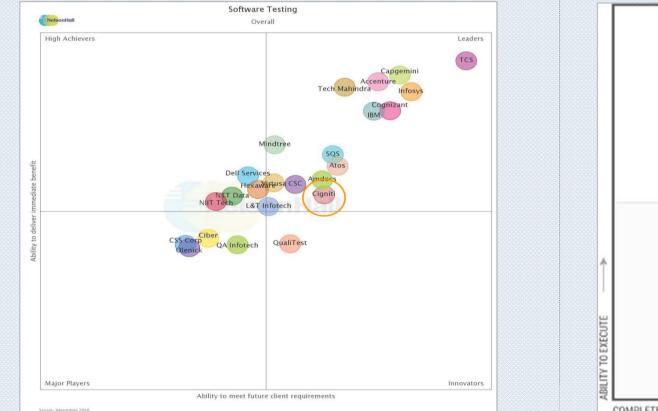


Source: Nelson Hall Software Testing Services Assessment & Forecast, July 2016



## Cigniti Recognized as a 'Leader' by Leading Industry Bodies

Cigniti recognized as a 'leader' by NelsonHall in overall Software Testing Competitive Landscape. Also, it believes that the future of software testing industry is about complementing testing tools with proprietary IP & platforms



Gartner positioned Cigniti as a "Niche Player" among 300 companies in the Application Testing Services market for 3 years in a row

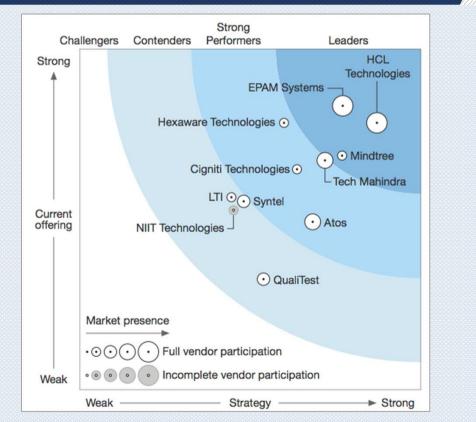


Source: NEAT report for Software Testing, 2016 - Nielson Hall; 2017 Gartner Magic Quadrant for Application Testing Services, Worldwide

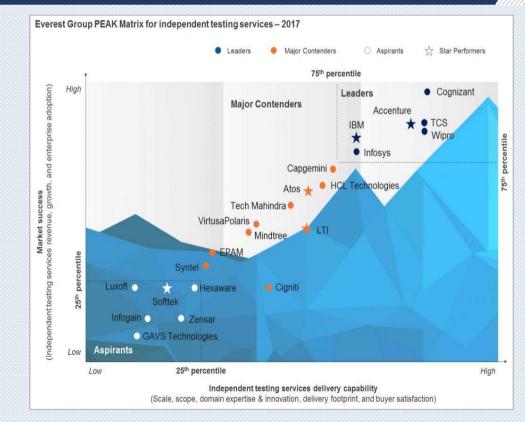
## Cigniti Recognized as a 'Leader' by a Leading Industry Bodies - 2



Forrester placed Cigniti as a "Strong Performer" on a 29 point criteria. Forrester analyses 11 most relevant players in the Continuous Testing Services Market



Cigniti is positioned as the 'Major Contender' & conferred with 'Best in Class' for buyer satisfaction in its PEAK Matrix. Everest Group analyzes 22 leading service providers on the Everest Group Performance | Experience | Ability | Knowledge (PEAK) Matrix for independent testing services



Source: Forrester's Continuous Testing Service Providers, Q3 2017; Everest's report on PEAK Matrix™ for Independent Testing Services, 2017

### Cigniti: A Quality Engineering and Testing company focusing on Large Global Enterprises in High Spend Domains



### Strategic Focus

- Cigniti has a client base of 252 with 49 Fortune 500 customers and 21 USD Mn dollars account
- Cigniti primarily works in high spend and mission critical domains such as ISV, BFSI, Travel & Hospitality, Healthcare & Life Sciences and Retail & E-commerce
- Focus on digital which demands better Speed to Market, Higher Customer Centricity and Higher Speed to Value
- Over 30 of Cigniti's large clients use its Next Generation Testing Platform -BlueSwan, capable of serving clients across domains - to achieve growth through IP led Software Services
- Focus on operational excellence resulting in reduction of cost has led to expansion of margins

## Strategic Realignment Plan Implemented in 2017



- Industry veteran Mr. Phaneesh Murthy was appointed to the Board of Directors of Cigniti Technologies, Inc. (US) in January 2017 and to the Board of Directors of Cigniti Technologies (HQ) in July 2017
- Mr. Srikanth Chakkilam, Executive Director, has taken over as CEO of Cigniti Technologies
- Other prominent personalities from diversified industries brought in significant **diversity to the Board** with appointment Mr. Srinath Batni, Mr. R K Agarwal and Ms. Nooraine Fazal. The company's board now has two former Infosys Board members.
- This has enabled Cigniti to bring in proven leadership to gain from the growth & Digital transition of the third party Software Testing Industry
- Formation of Domain Competency Groups for better vertical focus by the company
- A big 4 accounting firm brought in as Auditors. Thorough appraisals of past investments and other balances sheet items made. One time accounting write off taken.
- A number of key positions such as Directors in Sales, and in Account Management were hired.

### **Corporate Restructuring**

- Cigniti Technologies Inc., along with Cigniti Inc. (Iowa) and Gallop Solutions Inc.(Texas) merged under the 'One Cigniti' Program. The merger also created substantial tax benefits for US subsidiary of Cigniti
- Among other cost cutting measures, the Board also approved the closure of Cigniti Technologies (New Zealand), a wholly owned subsidiary of the company

### **Debt Restructuring**

- A \$ 17-18 M debt (12-13% Annual Interest rate) has been restructured in FY2018
- These will reduced interest expenses of the company significantly. This will avail surplus cash for reinvestment and growth in future

## **Board Members**





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## Led by Dedicated Promoters & Managed by Professional Leadership Team





#### C V Subramanyam, Chairman and Managing Director

- In 1998, Mr. Subramanyam founded Chakkilam Infotech Pvt. Ltd. as an IT services company providing IT solutions
- Successfully took the company public in 2004
- Holds a Bachelors in Commerce and Law and Post Graduate Diploma in Business Management

#### Srikanth Chakkilam, Chief Executive Officer, Cigniti Technologies Inc.

- Drives client acquisition strategies, provides oversight to Sales, sets business targets, and maintains the P&L and related activities
- Key decision maker in the vision and growth of Cigniti & plays a vital role in evaluating, analyzing & deciding Cigniti's pursuits related to inorganic growth
- Focused to build a highly successful, impactful and ethical business in all forms
- Has an MS from the University of Southern California



#### Krishnan Venkatachary, CFO

- Mr. Krishnan brings to Cigniti over 25 years of experience spanning global financial operations.
   Is a qualified ACA, ACS and FCMA
- Previous experience: Yashoda Hospitals, Flagstone Underwriting Support Services, VisualSoft Technologies, Baan Info Systems

#### Raghu Krovvidy, EVP – Delivery, Process & ESG



- Mr. Raghu manages Global Delivery on a day to day basis across all GEOs and verticals for Cigniti
- Previous experience: 20+ years. Accenture, AppLabs, IRIS Digital & NIIT

#### Rajesh Sarangapani, VP – Delivery, Practices



- Mr. Rajesh manages technology COE's and Innovation. Over 20 Years of experience in software testing
- Previous experience: Accenture, AppLabs, Amundi Pioneer, Virtusa & Baan



#### Pradeep G, CTO & President (North America West)

- Mr. Pradeep as CTO is responsible for revenue targets and business growth for Cigniti's NA West operations. He is an industry thought leader in software testing with over 15 years of experience
- Previous experience: Cognizant Technology Solutions, HTC Global services

#### Jagdish Kumar, SVP – ICT



- Jagdish heads ICT function at Cigniti. Over 25 years of experience in various global roles spanning IT Strategy & others
- Previous experience: JDA, OpenText, BaaN, HCL

#### Shyam Patlolla, VP - Human Resources

- Mr. Shyam heads Global HR function for Cigniti. HR Professional with over 18 years of experience in Global and Indian organizations
- Previous experience: Honeywell, SSI Technologies, BPL Engineering



#### Kalyana Rao Konda, President (North America East)

- Mr. Kalyana drives the growth of Cigniti's NA East business to meet the co-located testing services requirements in the US. Is a certified Project Management Professional (PMP) and a Certified Software Quality Analyst (CSQA)
- Previous experience: AppLabs, Virtusa, and Baan



#### Nanda Padmaraju, SVP – ROW

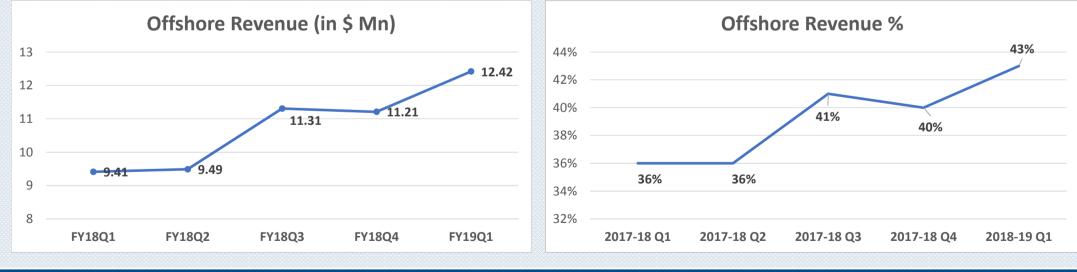
- Mr. Nanda heads sales for the UK and EU regions. Brings in more than 18 years of global IT expertise along with strong financial acumen
- Previous experience: AppLabs, Satyam Computer, IBM & Sharp Protech

#### Subhendu Pattnaik, AVP – Marketing & IST

- Subhendu heads Global Marketing & Demand Generation. 15+ years of experience & proven track record in leading 360-degree Marketing
- Previous experience: Infosys, Tata BSS, FINO, Mindfire

## Cigniti Growth Strategy

- Focus on High spending domains with more focus on Fortune 500 and other Large accounts
- Build strong differentiation through investment in proprietary AI-powered Testing Platform such as BlueSwan; invest in Domain Competency Groups; and build a breed of high quality career testers passionate and better-than-peer group in competence
- Build superior sales engine. Leverage experience of some of the best sales and operations people in the global software industry to Hunt and Mine large global accounts.
- Significantly raise Brand Cigniti awareness in Quality Engineering and Testing world through having Patents, participation in high visibility industry forums, publication of White Papers and demonstrating superior client value
- Run critical Lab / R&D functions for clients offshore and build for higher client value and better eventual wallet share
- Build Partnership with diverse, leading technology / AI / Tools players and offer more rounded solution set to Cigniti client base



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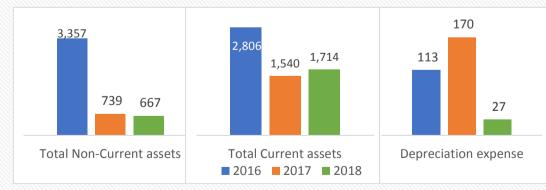


## On path to a long term Sustainable Growth

Owing to Customer Portfolio overhaul, the low and negative margin customers were removed and high margin ones were on-boarded



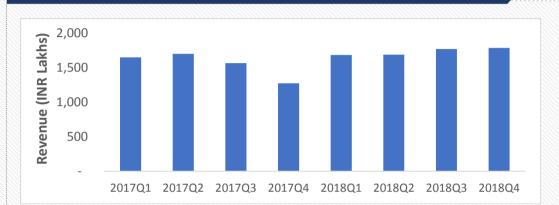
Irrecoverable non-current assets written off thereby improving business efficiency and asset utilization



All values are in INR Million

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Strong growth of 2016 Accounts into Multi-Million Dollar Accounts compensating for revenues lost after removal of low margin customers



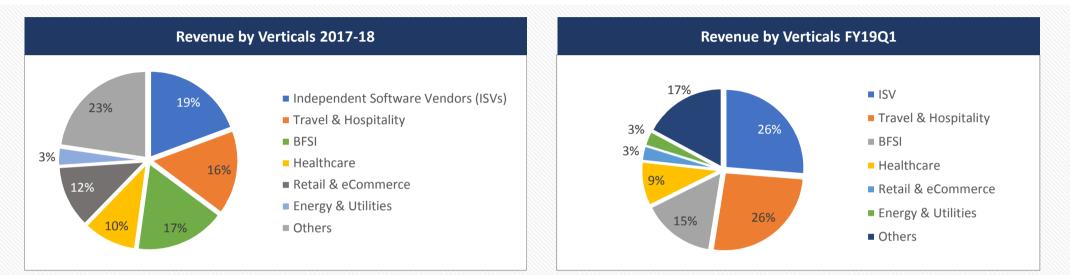
The IP led approach to Software Testing Services will establish the Cigniti brand, bring product differentiation and ensure recurring revenues



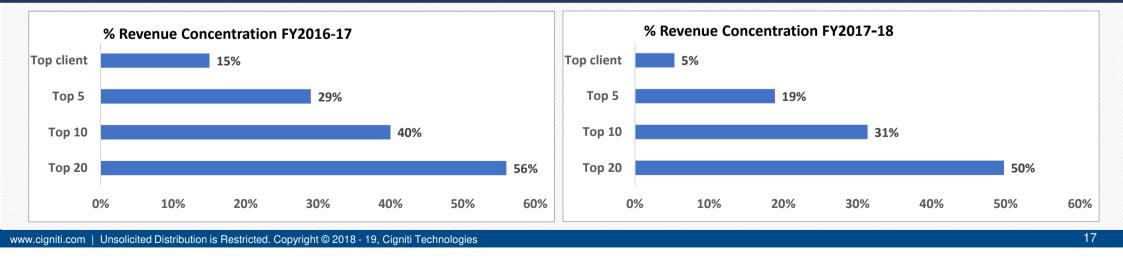
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### Cigniti Software Quality Assured

### **Diversified Client base Leading to Better Stability**



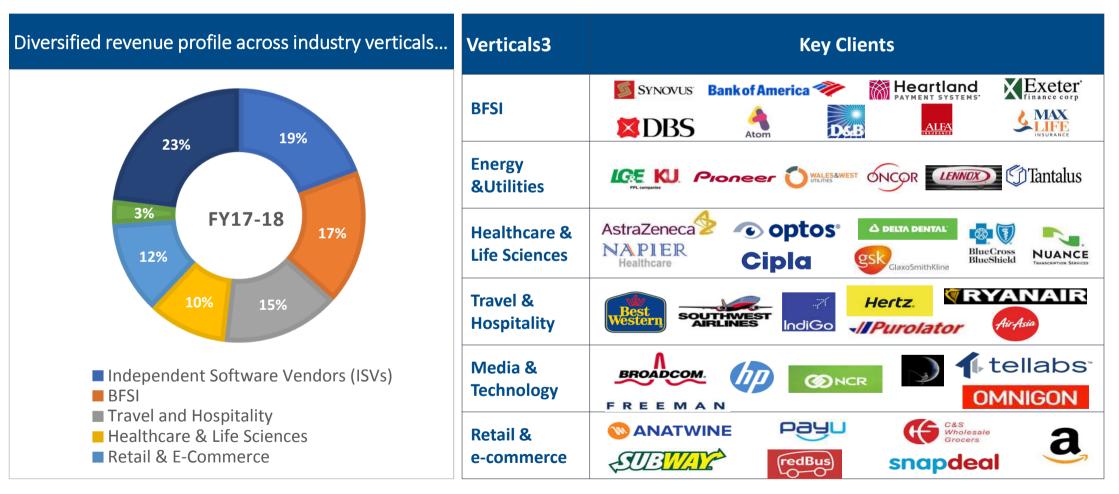
The revenue concentration in top accounts has decreased significantly from FY17 to FY18, implying higher revenue stability in future



## Marquee Clients Across Industry Verticals



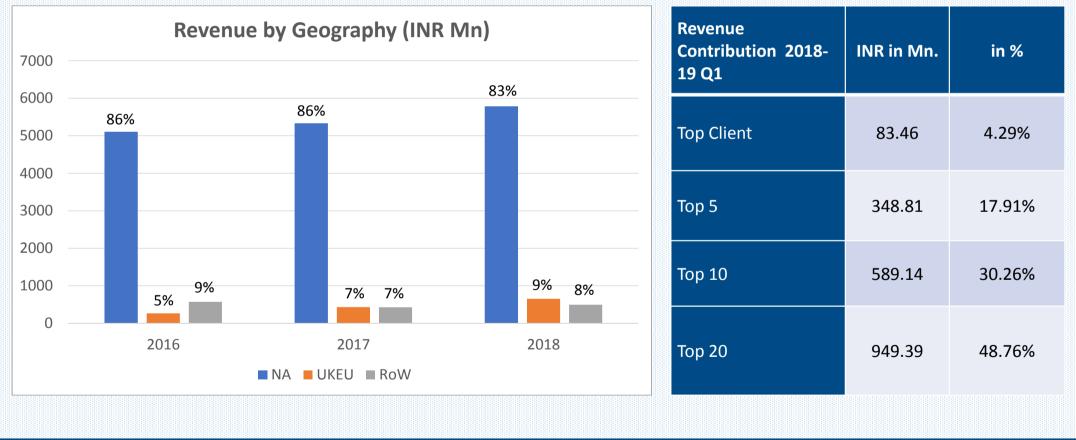
### In high-spend Industry verticals, Cigniti has marquee clients.



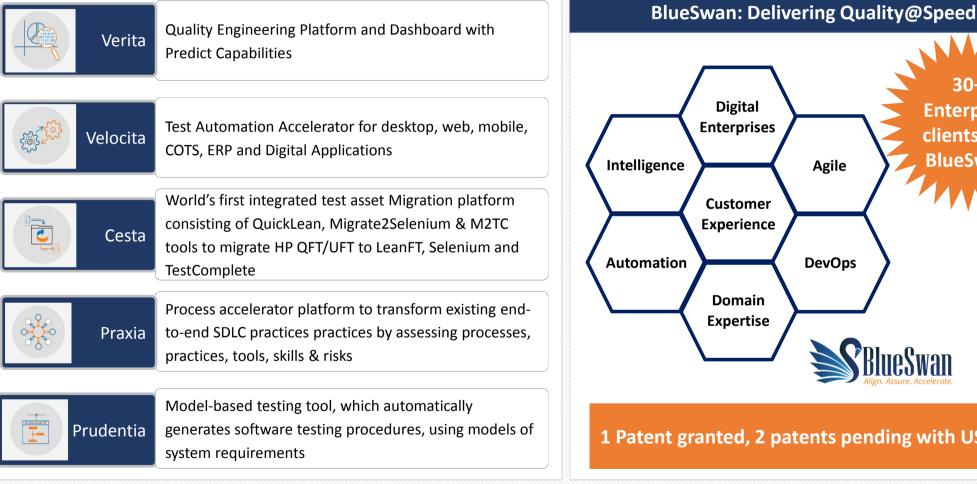
### Revenue growth driven by Geographic diversification in targeted verticals



- Strategic risk management decision to diversify geographical revenues by growing Europe and RoW
- Impressive account wins in Large UK accounts in BFSI, Transportation and Life Sciences verticals



# BlueSwan: Cigniti's Proprietary IP driven solutions for Digital Enterprises Cigniti





## IP, Patents and Trademarks – A Key Differentiator



- Cigniti is differentiated through strong focus on IP creation, R&D & focus on Next-Gen Automation platform
- 30+ Global Enterprises use BlueSwan to accelerate their Digital transformation journeys.
- Cigniti has built 6 World class Quality Engineering Labs for Mobile, Performance, Medical Devices, Smart meters, IoT & Robotics.



Smart Remediation Engine (Cesta) :

Intelligently analyses the assets to migrate and develops a path that will eventually reduce the overall effort (refactoring) to migrate **Test Tool Migration Pipeline (Cesta):** Migration of assets from any automation tool as a source to another automation tool as target

Model Based Testing Tool Migration (Prudentia) :

US Patent Application No : 14/680,132 dated 07-04-2014 Titled : "System and Method for Converting the Business Process to Test-Centric Activity Diagrams :Our Ref : NP/96



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## Cigniti's Restructuring in 2016-17 getting acknowledged



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## Strategic Actions taken by Cigniti for Sustained Value creation

### Steps taken to improved ROIC through efficient operations and steeper growth

- High margin services and customers
- Improved operational efficiency
- Writing off non-performing assets
- Expansion of Accounts (Land & Expand)

### **Reducing Cost of Capital**

- Debt repayment through accumulated cash
- Debt restructuring

### **Revenue Growth**

- New customer additions
- Focus on digital offerings: BlueSwan

### Steps taken to improve Sales & Marketing Efforts

- Average Yield per Sales person improved (2.16 M per BDM in the previous year to 3.17M USD)
- Classified Sales team into Hunting team to aggressively chase 'Must Have' accounts, worldwide.
- Implemented Enterprise Farming Strategy to further enhance growth within existing account



## **Cigniti's Financial Performance – Strong Turnaround**

	2017Q1	2017Q2	2017Q3	2017Q4	2018Q1	2018Q2	2018Q3	2018Q4	2019Q1
Income									
Revenue from operations	1,651	1,702	1,566	1,273	1,685	1,690	1,771	1,786	1,947
Revenue Gr. QoQ (%)	2.10%	3.10%	-8.00%	-18.70%	32.30%	0.30%	4.80%	0.90%	9.00%
Expenses									
Employee benefit expense	965	1,010	1,136	1,375	1,218	1,188	1,154	1,140	1,184
Finance costs	21	27	43	69	43	47	40	40	38
Depreciation & Amort.	21	31	31	86	7	6.8	6.6	6.5	7
Other expenses	390	424	560	566	476	362	495	434	480.9
Total expenses	1,397	1,492	1,770	2,096	1,744	1,604	1,696	1,621	1,710
				-	-			-	
Exceptional Items	-	-	-	-3,321	-	-	-	-	-
EBITDA	296	268	-130	-668	-9.0	140	122	212	282
% EBITDA	17.9%	15.7%	-8.3%	-52.5%	-0.5%	8.3%	6.9%	11.9%	14.5%

Cigniti underwent a major overhaul in ٠ strategy in FY2017

The positive effects of the overhaul are reflected in the operational improvements that Cigniti has witnessed

There was a dip in revenues in 2017Q4 ٠ as Cigniti let go of some of the sub optimal accounts, to focus on high growth profitable strategy

- Meaningful reductions in **dep. &** ٠ amortization and interest costs due to balance sheet clean up
- After registering a realignment related ٠ EBITDA loss of -668.2 Million in 2017Q4, EBITDA has improved to 14.5%. Further **EBITDA** improvement initiatives underway.

All values are in INR Million



### Cigniti's Income statement

	2016	2017	2018	Q1 2019
Income				
Revenue from operations	5,948	6,193	6,933	1,947
Revenue from operations (\$M)	90	94	108	29.28
<u>Expenses</u>				
Employee benefit expense	3,937	4,513	4,701	1,184
Other expenses	1,032	1,900	1,715	481
EBITDA	979	-221	517	282
% EBITDA	16.5%	-3.6%	7.5%	14.5%
Depreciation & Amort	113	170	27	7
EBIT	867	-390	490	275
Other Income	33	3	9	59
Finance costs	60	161	170	38
PBT (before exceptional items)	840	-548	320	296
Exceptional items	-	-3,321	-	-
РВТ	840	-3,869	329	296
Тах	344	79	8	-95
PAT	497	-3,948	322	391
EPS (Basic)	19.9	-151.1	12.1	14.3

- Better quality revenues from 2017 onwards
- Improved profitability on account of scalable customer base and better pricing
- Value creation journey underway is improving EPS trajectory

All values are in INR Million

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## Cigniti's Balance Sheet

	2016	2017	2018
Property Plant & equipment	285	88	69
Goodwill	549	549	549
Capital WIP	643	-	-
Other intangible assets	581	-	-
Financial assets			
Loans	38	35	34
Other non-financial assets	-	2	2
Deferred tax assets net	10	50	-
Other non current assets	1,251	15	14
Sub total	3,357	739	667
Current assets			
Financial assets			
Loans	5	170	178
Trade receivables	1,115	1,035	1,147
Cash and cash equivalent	40	158	179
Other Bank balances	2	4	4
Other current financials assets	2	1	2
Current tax assets net	19	14	3
Other current assets	1,624	159	201
Sub total	2,806	1,540	1,714
Total	6,163	2,279	2,380

	2016	2017	2018
Equity & Liabilities			
Equity share capital	255	265	272
Other equity	3,126	-673	-204
Sub total	3,381	-408	69
Non-current liabilities			
Financial liabilities			
Borrowings	-	204	148
Long term provisions	28	52	65
Deferred tax liability	24	-	-
Sub total	52	256	213
Current liabilities			
Financial liabilities			
Short term borrowings	1,184	1,188	1,110
Trade payables	992	523	542
Other current financial liabilities	-	62	63
Short term provisions	12	15	18
Current tax liability, net	364	291	162
Other current liabilities	178	351	203
Subtotal	2,731	2,431	2,099
Total	6,163	2,279	2,380

All values are in INR Million

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